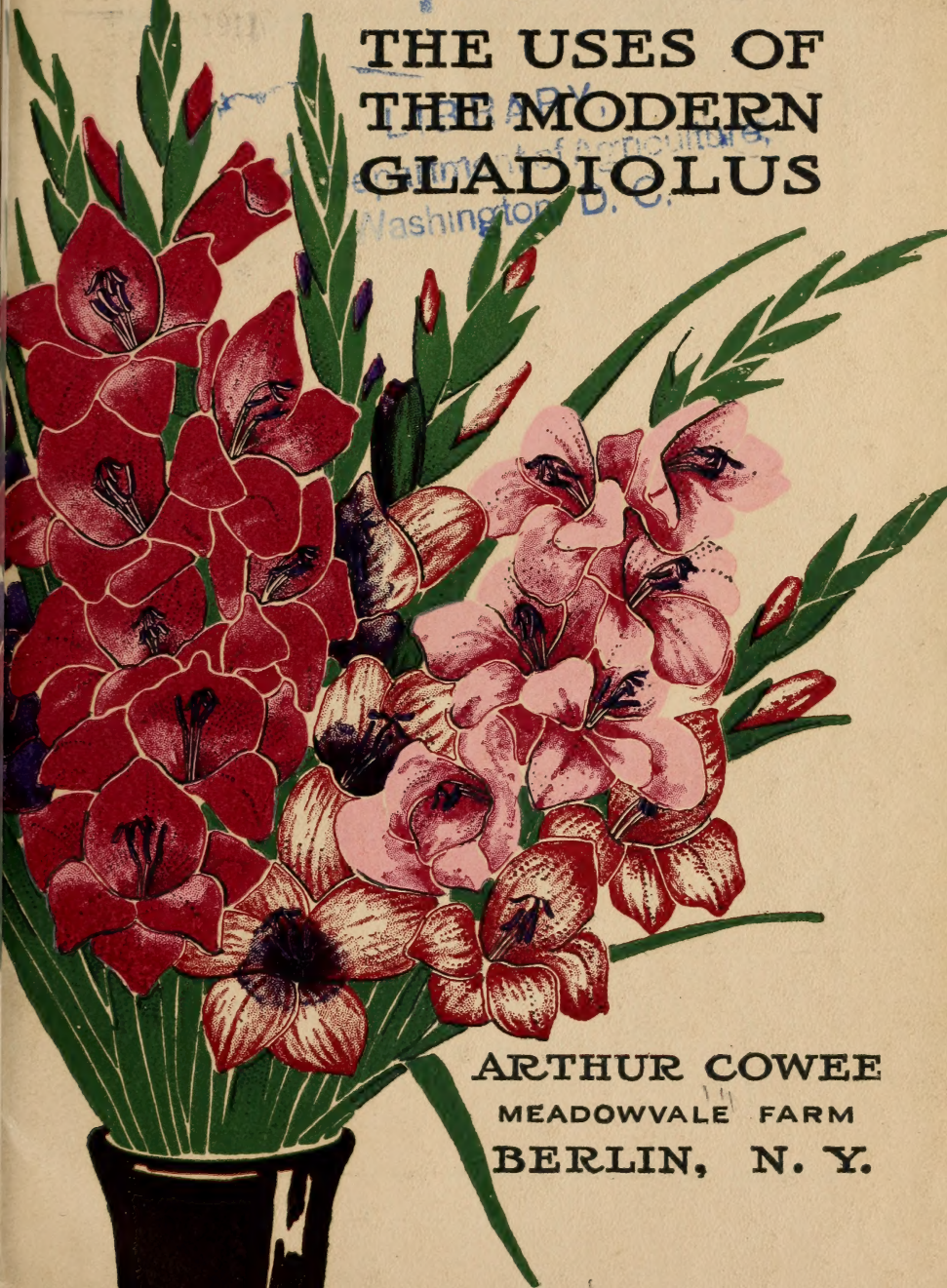


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6261 1912
THE USES OF
THE MODERN
GLADIOLUS



ARTHUR COWEE
MEADOWVALE FARM
BERLIN, N. Y.



THE Gladiolus, as improved and grown at Meadowvale Farm, is the most useful of all flowers. Apart from its striking beauty and effectiveness while blooming in the garden, its practical value as a cut-flower is becoming more highly appreciated the better it becomes known. In this book, I have tried to show, by means of photographs, a few of the uses to which this magnificent flower is adapted.

On next page is a demonstration of its lasting quality. One picture shows the flowers as brought in from the garden—the lower spikes are fully open, but many unopened buds on the upper ones. The other picture is of the same flowers after having been kept in the house for a week. It will be noticed that the buds have developed and opened, and the “bouquet” is every bit as handsome as it was a week previous.

Further along in the book you will find pictures showing how to grow the Gladiolus in various ways—in the flower bed, along a path, and in charming profusion among peonies which have long since ceased blooming, keeping up a succession of bloom in the garden hardly possible with any other flower. Other illustrations show the Gladiolus used in a hanging vase, as a funeral spray, as a table decoration, for the church, both as altar decorations and in front of the pulpit, and as an adornment to the porch. What other flower is susceptible of so many uses and so satisfactory in all its wonderful points of excellence?

ARTHUR COWEE, Meadowvale Farm
Berlin, Rensselaer Co., New York

The Uses of the Modern Gladiolus

The Twentieth Century Flower



Lasting qualities of the modern Gladiolus—flowers photographed
when first cut and a week later

Cowee's "Imperial" Two Dollar Collection

See illustration on this page

regards every point of merit. One extra-choice bulb of each of these superior new introductions will be sent by mail, postpaid, for only \$2.

PEACE. The grandest white variety ever offered. Flowers are large, of good form, correctly placed on a heavy, straight spike. Beautiful white, with pale lilac feathering on inferior petals.

LA LUNA. The large heavy buds open as a pale yellow, which passes to a pleasing white when the flowers are fully expanded. These are relieved by a small brown marking in the throat, and have few equals in point of substance. Flowers are almost perfectly rounded and overlapping. The plant grows over three feet.

DAWN. Strong, straight and vigorous plant over four feet high. Flowers large, of a delicate salmon, shading to white inside when bloomed, small claret stain on inferior petals.

BLUE JAY. The best blue variety offered; its colors and markings strikingly resembling the beautiful bird from which it has been named. Plant exceptionally vigorous, often attaining a height of six feet; flowers large; and are of the most pronounced blue color ever introduced, relieved by white shading.

VICTORY. Flowers of medium size, well arranged on a strong, straight spike, and many open at the same time. Delicate sulphur-yellow, lower petals shaded deeper. Without doubt, the best yellow.

FAUST. Flowers of large size, well arranged on a spike about four feet high. Deep velvety crimson; lighter, shading on two lower petals, suffused with white.



HOW TO GROW THE GLADIOLUS

THE first requisite for growing the Gladiolus is sound, healthy bulbs. The bulbs need not be large, as a small bulb of the proper age, firm and solid, will produce larger flowers than many large bulbs not so healthy. Then, too, some of the varieties do not produce large bulbs, so that it is manifestly unfair to judge of the merit of a bulb by its size.

I wish to emphasize the importance of healthy rather than large bulbs, as in the past there has been misunderstanding regarding this vital point, and some of my friends have jumped to conclusions too hastily upon receiving their bulbs. I never send out a bulb which is not of sufficient age to bloom, or which has not been properly "cured" and hardened.

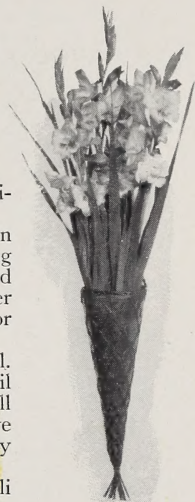
The quality of the soil is not the most important essential. I have seen my bulbs produce great spikes of flowers in soil that one would hardly think could grow weeds. But it is well to remember that it is not a square deal to the bulbs to give them anything but the very best soil in which to grow, sandy loam being the best.

In Northern New York, the best time to plant Gladioli is from the middle of April to the middle of May. As we go south, however, earlier planting is advisable. Gladioli bloom with us from the end of July until frost. In the South, with earlier planting, the period of blooming is correspondingly advanced.

During the fall, prepare the place in which it is desired to plant Gladioli by spading it to a depth of about fifteen inches, adding a good quantity of

The Gladiolus in hanging vase

[Continued on page 5]



The Gladiolus as a funeral spray

Cowee's "Novelty" Dollar Collection

See illustration on this page

prised and charmed. A trial order makes you a convert to my Gladiolus, and a regular customer.

BERLINA. Beautiful shell-pink, blotched a rich carmine. Extra large.

ELDORADO. Deep clear yellow, lower petals spotted with maroon and black; medium-sized flowers.

GENERAL DE NANSOUTY. Rich bluish purple, marked with vivid crimson and lemon-yellow. Flower-stalk unusually long.

MEADOWVALE. A very fine white, tinged in the throat with crimson, and lower petals slightly marked with faint pink.

NILREB. Dainty pink, blending white. Flowers large and stalks vigorous.

TACONIC. Bright pink, flecked and striped; lower petals crimson, shading into lemon-yellow.



HOW TO GROW THE GLADIOLUS, continued from page 3

cow manure and, if the soil is clayey or stiff, a fair measure of sand. The bed should be spaded well in the spring, lumps well broken, and the soil finely pulverized.

Set the bulbs two, three, or four inches deep, according to size, "puckered" side up. A good plan is to remove the soil from the bed to the required depth, sprinkle an inch of sand over the exposed part and set the bulbs at proper intervals. Then cover carefully so as not to disturb them and press the soil down firmly.

Gladioli should have full exposure to the sun. When grown for cut-flow-ers, they can be planted in single rows, four inches apart, or in double rows two inches apart, with the bulbs four inches apart in each row, setting them alternately. Single rows should be twelve inches apart; double rows eight-teen inches apart.

For general culture, mass planting in square, oblong or round beds will be found best. In beds, the bulbs may be set from four to six inches apart, each way. For a succession of bloom, make two plantings—the first with the bulbs eight inches apart each way, and the second, two or three weeks later, with bulbs between those first planted.

When the soil for Gladioli has been properly prepared, and the bulbs have been planted as directed, the plants will be found to require very little attention. Water should be applied when necessary, during the early stage of growth, and again when the buds show color. Before it seems possible, the plants will be blooming profusely.

In the fall, after the foliage begins to turn brown, lift the bulbs before the ground freezes. It is well to allow them to dry in the sun for a day or two, after which the stalk may be cut off close to the bulb. Store in a dry, cool place in baskets or shallow boxes. The roots and the old corm may be removed a few weeks later, or this may be done at time of plant-ing as most convenient. It is not necessary to wait until the plant dies down before harvesting, as a few weeks after blooming is sufficient to mature the bulb.

Carroll, Ohio,
March 28, 1910.

The bulbs I purchased of you last season gave entire sat-isfaction. They furnished liter-ally armfuls and armfuls of the very finest giant flowers, and a nice lot of bulbs for the com-ing season.

M. K.



The Gladiolus as a herbaceous border



Cowee's Superb Dollar Collection

See illustration
on this page

THIS assortment covers a range of colors from white and violet to dark rich red. These sorts have been thoroughly tested and found to be all right in every way. For \$1

I will mail, postpaid, one strong-blooming bulb of each of these six Gladioli.

BARON HULOT. Good-sized flowers, well arranged on straight spike; rare color dark violet bordering on blue.

GIANT PINK. Large flowers of rich and clear pink, three lower petals marked with dark red.

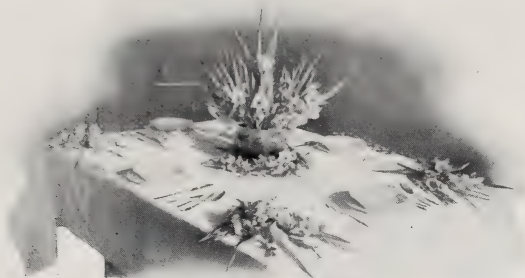
JANE DIEULAFOY. Flowers creamy white, lower petals stained maroon. Continues in bloom a long time.

MEPHISTOPHELES. Flowers large size, dark red stained with black and yellow. Very attractive.

ROSELLA. Fine, large, well-opened flowers, beautiful shade of light rose, stained purple and white.

SCARSDALE. Tall-grower, with large, pink-lavender colored flowers, shading to a rich dark rose.





The Gladiolus as table decorations

SELECT NAMED GLADIOLI

If by mail, add 25 cents for packing and postage if either 25 or 50 are desired. If by express, 25 bulbs at 100 rate, 250 at 1,000 rate

Afterglow (Groff's). Tall upright plant, from five to six feet to top of spike when well grown. Flowers large and wide open, of a salmon-fawn shade, with a light violet-blue center. \$1 each, \$9 per doz.

America. Spikes two to three feet long, upon which flowers of good size are well arranged; color, soft lavender-

pink, almost a tinted white. \$5 per 100, \$40 per 1,000.

Attraction. Deep, dark rich crimson with a very conspicuous, large, pure white center and throat. \$6 per 100.

Augusta. Lovely pure white with blue anthers. Strong, straight spike often having two or three branches. \$2 per 100, \$16 per 1,000.

Baron Hulot. Good-sized flower, well arranged on straight spike; color dark violet bordering on blue. \$15 per 100.

Berlinia. (500.) Beautiful shade of shell-pink, flaked with spots of a darker shade, the throat and three lower petals brilliantly marked with strong carmine. \$5 per doz.

Blue Jay (Groff's). The best blue variety offered, its color and markings bearing a striking resemblance to the beautiful jay bird. Plant exceptionally vigorous, often attaining a height of six feet; flowers large and are of the most



The Gladiolus as table decorations in hotel

(Continued on page 9)

Ten Named Gladioli for Fifty Cents

See illustration
on this page

lection for 50 cents, postpaid. I cannot allow any changes.

AUGUSTA. Lovely pure white with blue anthers. Strong, straight spikes.

SENATOR VOLLAND. Pure blue, dark violet blotch with a yellow stain, striped blue.

BRENCHLEYENSIS. Vermilion-scarlet; an old variety of brilliant color.

EUGENE SCRIBE. Medium-sized, well-opened flower; tender rose, blazed carmine-red.

GIL BLAS. Early-flowering plant of dwarf habit; flowers salmon-rose with a red blotch on primrose.

GEORGE PAUL. Large flowers, deep crimson; slightly stained yellow, spotted with purple.

PROPHETESSE. Large, round, pearly white blooms with a conspicuous crimson throat.

MAY. Lovely, pure white flowers, finely flaked rosy crimson; strong spike.

MRS. BEECHER. Deep rosy crim son. Large, well-opened flower, with white throat freely marked.

SNOWBANK. Well-formed flowers, pure white, except dot of red.



SELECT NAMED GLADIOLI, continued from page 7

pronounced blue color ever introduced, relieved by white shading, that give them the pleasing and effective contrast so decided and striking in the beautiful bird referred to. 50 cents each, \$5 per doz.

Brenchleyensis. Vermilion-scarlet; an old variety, but much wanted on account of brilliant color. \$1.50 per 100, \$10 per 1,000.

Butterfly. Medium flowers of mauve color, shaded lighter toward base of petals. Lower petals of garnet with a clear canary spot. \$15 per 100.

California. (1005.) Large flowers of deep lavender-pink, with prominent white throat-marking; flowers well arranged on tall, straight spike. \$20 per 100.

Canary Bird. Fine light yellow; strong spike. \$7 per 100.

Ceres. White, spotted with purplish rose; flowers often appear opposite each other on the spike. \$1.50 per 100, \$12 per 1,000.

Claude Monnet. Spike of medium height with flowers well arranged thereon, color violet, three lower petals marked with crimson. \$15 per 100.

Contrast. Flowers of good substance, with a compact spike of perfect form; color intense scarlet with a large pure white center. A most striking variety. \$20 per 100.

Cracker Jack. (336.) Large flowers of rich, velvety dark red; throat spotted with yellow and dark maroon, a most beautiful variety. \$20 per 100.

Cremilda. Fine spike of good-sized flowers well arranged; delicately tinted pink on a creamy white background. \$15 per 100.

Dawn (Groff's). Strong, straight and vigorous plant, four feet high. Flowers large, of a delicate salmon, shading to white inside when bloomed, a small claret stain on the inferior petal. 75 cts. each, \$7.50 per doz.

Dimmock, A. Grand variety, spike about four feet high, groundwork of a delicate salmon, throat marked with deeper salmon, strong vigorous plant. \$20 per 100.

Eldorado. Medium-sized flower. Deep clear yellow, lower petals spotted with maroon and black. Very attractive, and an early bloomer. \$15 per 100.

[Continued on page 11]



The Gladiolus in Peony bed

Cowee's World's Fair Collection

Groff's New and Rare
Gladioli

See illustration on this page

cluded. The few hundred varieties which from the cream of high quality Gladioli, to meet the demand for a limited number of extra-choice type. The intensity of color, combined with unusual markings, consisting of blotches, stains, mottlings, etc., in the World's Fair Collection, defies description. There are shades of red, scarlet, crimson, cerise, yellow, blue and light colors, of the purest quality. The flowers are exceptional in size and beauty.

By mail, 25 bulbs \$5.25 postpaid, 50 bulbs \$10.25 postpaid, \$20 per 100 by express collect. No orders accepted for less than 25 bulbs. If by express, 25 at 100 rate.

MISCELLANEOUS MIXTURES

MEADOWVALE MIXTURE. Including the largest number of the most magnificent varieties of any popular mixture of commerce. First size, per 1,000, \$12; second size, per 1,000, \$9.

COWEE'S GANDAVENSIS MIXTURE. Embracing a wide range of colors and types, prepared to meet the demand for a cheap but good mixture of Gandavensis types. Per 1,000, \$8.

LEMOINE HYBRIDS. Embraces hundreds of the more modern colors and many novelties. Extra fine mixed, per 1,000, \$15; fine mixed, per 1,000, \$10.

NANCEIANUS. Per 100, \$2.50; per 1,000, \$20.

CHILDSI. Per 100, \$1.75; per 1,000, \$15.

Mixtures to Color

Per 1,000

Extra White and Light	
Shades	\$15 00
White and Light Shades	12 00
Extra Pink and Rose Shades	15 00
Pink and Rose Shades	12 00
Extra Scarlet and Red Shades	12 00
Scarlet and Red Shades	10 00
Extra Orange and Yellow	
Shades	50 00
Orange and Yellow Shades	30 00
Striped and Variegated	18 00
Botanical Hybrids	
Per 100, \$2..	15 00

If by mail, add 25 cents for packing and postage if either 25 or 50 are desired. If by express, 25 bulbs at 100 rate, 250 at 1,000 rate.





The Gladiolus as altar decorations

SELECT NAMED GLADIOLI, continued from page 9

Emma Thursby. White ground, carmine stripes through petals; blotch on the lower division. \$3 per 100.

Eugene Scribe. Medium-sized, well-open flowers; tender rose, blazed carmine-red. \$4 per 100.

Evolution (Groff's). So named on account of the vine-like character of the spike and its twisting and twining; this peculiarity adds to the value for vase decoration. Plant is strong and from three to four feet high. Flowers almost perfectly round, 'no distinct markings. Delicate rose color, shaded darker. An exceptional and valuable variety. 50 cts. each, \$5 per doz.

Faust. Flowers of large size, well arranged on a spike about four feet high. Color deep velvety crimson, with a lighter shading on the two lower petals, which are slightly suffused with white. 50 cts. each, \$5 per doz.

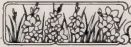
General de Nansouty. Rich bluish-purple, with throat and three lower petals marked with strong, vivid crimson, and flecked slightly with spots of lemon-yellow. \$20 per 100.

Giant Pink. Large flowers, dark pink shade, with brilliant throat marking of dark red; tall strong grower. \$10 per 100.

(Continued on page 13)



The Gladiolus as pulpit decoration



Cowee's Gold Medal Collection

Groff's Extra-Select Pan-American Exposition Gladioli

See illustration on this page

sirable section is represented — Gandavensis, Lemoine, Nanceianus, Blues and Hybrids. The flowers are of the largest size in their respective types, and the plants have great vigor and vitality. The Gold Medal Collection is offered in lots of 25, 50, 75 and 100 bulbs or upward. Every collection is separately prepared, and so great is the diversity of the selections that purchasers of 1,000 or more bulbs will receive very few duplicates.

By mail, 25 bulbs \$3.25 postpaid. 50 bulbs \$6 25 postpaid, \$12 per 100 by express collect.

No orders accepted for less than 25 bulbs. If by express, 25 at 100 rate.

COWEE'S "NIAGARA" STRAIN

This mixture is prepared for the reasonable prices. It contains named types of American hybrids and named postpaid, 50 bulbs \$1.50 postpaid, orders accepted for less than 25 bulbs.

use of those who need large quantities at white, light, yellow and variegated Childsi. By mail, 25 bulbs 90 cents \$2.50 per 100 by express collect. No If by express, 25 at 100 rate.



SELECT NAMED GLADIOLI, continued from page 11

George Paul. Large flowers, deep crimson, slightly stained yellow, spotted with purple. \$10 per 100.

Gil Blas. Early-flowering; flowers salmon-rose, with a fire-red blotch on primrose ground. \$10 per 100.

I. S. Hendrickson. A beautiful and irregular mottling of the white and bright deep pink; in some the pink, and in others the white, predominating. Flowers and spike very large and fine. \$20 per 100.

Independence. Light scarlet of a very pleasing shade, flowers are large, borne on strong spikes. \$5 per 100, \$40 per 1,000.

Intensity. (335.) Strong spike bearing large flowers of a rich light scarlet shade. The three lower petals being spotted with white, with a deep scarlet vein through the center. A very attractive variety. \$20 per 100.

Jane Dieulafoy. Flowers creamy-white, lower petals stained maroon. This variety has many points of excellence to commend it. It especially remains in bloom a long time; an excellent bedding variety. \$15 per 100.

Klondyke. Strong, vigorous plant, blooming early; flower round, well opened, of a clear primrose-yellow with blotch of vivid crimson-maroon. \$10 per 100.

Lady Howard de Walden. Bright clear yellow, the inferior petals flaked with carmine; vigorous plant of dwarf habit. Showy variety. \$20 per 100.

La Luna (Groff's). The large heavy buds open as pale yellow flowers; white when fully expanded. These are relieved by a small brown marking in the throat, and have few equals in point of substance. Flowers are almost perfectly round, the superior petals being broad, well-rounded and overlapping. Plant three feet high; sturdy. 50 cts. each, \$5 per doz.

La Mark. Color cherry, tinted with orange, blazed with red. Center lighted with white stain. \$1.50 per 100.

May. Lovely pure white, finely flaked bright rosy-crimson; strong spike; good for forcing. \$2 per 100, \$16 per 1,000.

Madam Lemonier. Sometimes called the Easter Gladiolus, on account of its early blooming. Medium-sized flower, white with lemon tinge. \$2 per 100, \$15 per 1,000.

Madam Monneret. Delicate rose; late bloomer. \$2.50 per 100.

Meadowvale. One of the purest whites; in the throat is a touch of vivid crimson; the three lower petals are marked with faint pink. \$15 per 100.

[Continued on page 15]



The Gladiolus in vases for lawn decoration

Silver Trophy Strains

Groff's "World's Best" New Hybrid Seedlings

See illustration on this page

By mail, 25 bulbs \$1 postpaid, 50 bulbs \$1.75 postpaid, \$3 per 100 by express collect.

No orders accepted for less than 25 bulbs. If by express, 25 at 100 rate.

2. New White, Light and Yellow. All shades of white, cream and yellow, in many combinations, relieved by stains and blotches of rich colors in most pleasing contrasts.

By mail, 25 bulbs \$1.25 postpaid, 50 bulbs \$2.25 postpaid, \$4 per 100 by express collect.

No orders accepted for less than 25 bulbs. If by express, 25 at 100 rate.

3. Rare Blues, in Clematis, Lilac and Heliotrope Shades. New Hybrids of Papilio Major, practically unknown. No such seedlings offered elsewhere.

By mail, 25 bulbs \$1.50 postpaid, 50 bulbs \$2.75 postpaid, \$5 per 100 by express collect. No orders accepted for less than 25 bulbs. If by express, 25 at 100 rate.

Large-blooming bulbs, the only size offered. Possible variation in colors as above classified, due to out-crosses, will be covered by extra count in filling orders.

GROFF'S HYBRID SEEDLINGS

The original introductions of Mr. Groff were awarded certificate of merit by The Society of American Florists, New York, 1900, where they defeated the whole Childs section exhibited in competition by the introducer. Also certificate of merit at Buffalo, 1901, and at Asheville, S. C., 1902. In this section I control over 75 per cent more of the varieties comprising this strain than any other grower; in fact, the whole of this important introduction is in my hands.

	Per 100	1,000
Large blooming bulbs	\$1 50	\$12 00
Second size bulbs	1 00	8 50
Small bulbs, $\frac{3}{8}$ - to $\frac{1}{2}$ -in. diam.	60	4 25

NOTE.—Much stock which never originated with Mr. Groff is being offered as his hybrids. For the buyer's protection, insist upon Meadowvale-grown bulbs only. One comparison by blooming any of such offered by the side of mine will convince him that my advice is good.

1. Newest Reds, Scarlets and Crimsons. The world's commercial strains offer few equal to and none better than these. They should be largely planted.



SELECT NAMED GLADIOLI, continued from page 13

Mephistopheles. Flowers dark red stained black and yellow. \$15 per 100.

Mrs. Beecher. Beautiful deep rosy-crimson; large well-opened flowers, with pure white throat, freely marked and spotted. \$6 per 100.

1900. Good-sized bloom of rich red, prominent white spots on three lower petals. \$2.50 per 100, \$20 per 1,000.

Octoroon. A beautiful salmon-pink; very distinct. \$4 per 100.

Pacha. Magnificent flower of nasturtium-orange shade; throat spotted red on sulphur ground. \$10 per 100.

Pactole. Beautiful yellow, slightly tinged with rose at the edges, blotch of dark maroon. \$8 per 100.

Peace (Groff's). The grandest white. Flowers large, good form, on a heavy straight spike. Pale lilac feathering on the inferior petals. \$6 per doz.

Philadelphia. (401.) Flowers of good size, well arranged on a tall spike often six feet high. Color dark pink, ends of petals slightly suffused with white. \$15 per 100.

Princeps. Rich crimson with intense shading in the throat; broad white blotches across the lower petals. \$15 per 100.

Princess Altieri. Flowers medium size; clear white shaded with carmine. \$15 per 100.

Prophetesse. Large, round, pearly-white blooms with a conspicuous crimson throat. Early bloomer. \$10 per 100.

Rosella. Large flower, light rose, stained purple and white. \$20 per 100.

Salem. Fine salmon-pink, maroon blotches. \$4 per 100.

Scarsdale. Tall; large pink lavender-colored flowers, shaded dark rose. \$10 per 100.

Scribe. Large, well-open flower, tall straight spike, color similar to Eugene Scribe, tinted white, freely striped with carmine. \$10 per 100.

Senator Volland. Large flowers, pure blue, dark violet blotch with a yellow stain, striped blue. \$15 per 100.

Shakespeare. Pure white, slightly suffused with carmine-rose, large rosy blotch Good for forcing. \$8 per 100, \$60 per 1,000.

Snowbank. Fine spike. White, stained red at base of petals. \$5 per 100.

Sulphur King. Beautiful clear sulphur-yellow, flowers arranged on a strong straight spike. \$20 per 100.

Taconic. (605.) Lively pink, flecked and striped with same shades, faintest blush in the throat. Lower petals marked deep crimson, running into a thin stripe of pale lemon-yellow. Flowers large. \$20 per 100.

Victory. Delicate sulphur-yellow, lower petals a deeper shade. Best yellow variety yet introduced. \$10 per 100.

War (Groff's). Flowers good size and form, on strong erect spikes, of a deep blood-red, shaded crimson-black; no decided marking. \$1.50 each.

White Cloud. Pure white; lower petals shaded cream. Branching. \$10 per 100.

Witch. (100+.) Peculiar variety, medium flowers mottled red; inferior petals stained white with a vein of old gold through the center. \$10 per 100.

If by mail, add 25 cents for packing and postage if either 25 or 50 are desired. If by express, 25 bulbs at 100 rate, 250 at 1,000 rate.



The Gladiolus as porch decoration

**Cowee's Midway
Collection**

See illustration
on this page

is prepared from all sections in new named varieties of European origin, which until the introduction of the Gold Medal and Silver Trophy strains, at Buffalo, have led the world; also a few of the earlier introductions of Groff's hybrids.

By mail, 25 bulbs \$1.50 postpaid, 50 bulbs \$2.75 postpaid, \$5 per 100 by express collect.
No orders accepted for less than 25 bulbs. If by express, 25 at 100 rate.

ARTHUR COWEE, Proprietor

Meadowvale Farm : : Berlin, Rensselaer County, New York



Date _____ 191_____

ARTHUR COWEE, *Gladiolus Specialist*

Meadowvale Farm, BERLIN, N. Y.

According to the terms and prices in your Catalogue for the present year.

Forward to _____

P. O. _____

County _____ State _____

Street and No. _____ Received _____

Send by _____ Filled by _____

Write here "Mail," "Express" or "Freight"

AMOUNT ENCLOSED

P. O. or Express Order . . . \$ _____ Forwarded _____

[illegible][illegible]

Postage Stamps _____ Do not write in above blanks

Do not write in above blanks

[illegible]

Please write on the other side of this order sheet the names and addresses of a few of your friends who are interested in and buyers of Gladioli.

Directions for Ordering



ORDER EARLY. Every season, orders reach us too late to be properly executed, on account of the required early planting of some very late-flowering varieties. In filling orders, no substitutions will be made unless we are so instructed. Bulbs for greenhouse forcing can be shipped in the autumn after the bulbs are thoroughly cured.

In order to encourage large plantings, all prices quoted are practically wholesale, taking quality into consideration. Excepting the Imperial, Novelty Dollar Collection, the Superb Dollar Collection, and the Fifty Cent Special Collection, I do not accept orders for less than 25 bulbs, which may be selected from as many Mixtures or Named Varieties as desired, and at the price per 100 for shipment via express, charges collect. Upon orders for more than 50 bulbs by mail, eight cents postage for each additional 25 bulbs should be included in remittance. Although our mailing size is much larger than is ordinarily used, I advise that, in all cases possible, shipment be made via express, which will permit the sending of larger bulbs. Shipments via express take advantage of my special rate of 20 per cent below the merchandise tariff.

SPECIAL DISCOUNT TO SEEDSMEN, or to those ordering in lots of five thousand or more.

REMITTANCES SHOULD ACCOMPANY ALL ORDERS from unknown purchasers, and may be made by postoffice order, express order, New York draft, or cash by registered letter. Postage stamps accepted as cash.

CAREFULLY SIGN your name, giving postoffice, county and state. Address all orders to

ARTHUR COWEE, Proprietor
Meadowvale Farm Berlin, Rensselaer County, New York

ARTHUR COWEE
MEADOWVALE FARM
BERLIN, N. Y.

